

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY  
REGIONAL CENTRE MUMBAI**

**REPORT ON SWACCHATA HI SEVA DRIVE 2024**

Date: 01/10/2024

Under Swacchata hi Sewa Drive 2024, Regional Centre Mumbai has organized and completed the below activities from 17<sup>th</sup> September 2024 onwards:

1. **Swacchata Pledge:** The Regional Centre staff alongwith present learners took Swacchata Pledge on 17<sup>th</sup> September 2024 at the Regional Centre premises. The pledge was administered by Dr. Rahul Mishra, Regional Director. During the meeting, Dr. Rahul Mishra, Regional Director emphasized on how small steps taken by each individual can make big difference at larger level for Cleanliness in the country. He also shared how swacchata is not only beautification but hygiene also.



2. **Door to Door Awareness:** Under the drive, the staff of Regional Mumbai (12) participated in the Door to Door Awareness camp for Swaccha Bharat Mission by distributing pamphlets in the locality on 24.09.2024. The pamphlets were distributed to the shop owners, vegetable sellers, general population in societies for creating awareness. About 80 people were connected during the programme. During the interaction with each individual the objective of the programme was explained and they were requested to participate alongwith their family members in this mission of making India Swaccha.





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GPS Map Camera



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GPS Map Camera



3. **Cleanliness Drive at selected spot:** Under the drive IGNOU RC Mumbai cleaned the spot (CTU) on 24.09.2024 alongwith all the staff. The place was selected after visits of the Regional Centre officials and the locality. The public park was selected to be cleaned out as this place is visited by number of citizens in the Taluka and villages. Number of local people roaming also helped and thanked the Regional Centre for the initiative. The geotagged photo of pre and post cleanliness drive is as below



**BEFORE CLEANING IMAGE**



**AFTER CLEANING**



**4. Ek Ped Maa ke Naam:** Under this Drive IGNOU RC Mumbai organized Ek Ped Maa ke Naam programme and planted trees in Palebudruk Village (25.09.2024) in collaboration with the villagers. A total of 12 trees were planted during the programme at Palebudruk Village. After plantation an Open Discussion Meeting also took place with villagers in presence of Gram Panchayat. A similar Plantation Drive was organized at Adai Village of Panvel Taluka (27.09.2024) and about 15 trees were planted in collaboration with Village Panchayat Office. Also the Regional Centre staff participated in the programme and planted trees in their locality alongwith their family members.



Harrshu



Harrshu



**5. Essay and Poster Competition:** The Regional Centre Mumbai organized two competitions for Essay Writing and Poster Making competition on the themes of Swaccha Bharat Abhiyan. For this purpose an online Google form was floated through website an Social Media platforms. For essay competition 07 entries were received and for Poster Making competition 08 entries were received at the Regional Centre through Google form.



**RASHMI PRIYA (STUDENT OF MAPC)**



**Pushpita Sinha (Student of BAM)**

**6. Safai Mitra Suraksha Shivir:** The Regional Centre organized Safai Mitra Suraksha Shivir on 02<sup>nd</sup> October 2024 at the Regional Center premises. The shivir was attended by 10 Safai Karmacharis of Panvel Municipal Cooropration. During the meeting Dr. Rahul Mishra, Regional Director thanked all the Safai Karmcharis who are working selflessly towards cleaning of the public places and performing duties at various structures for every citizen. All the Safai Karmcharis were thanked through Certificate by Regional Centre Mumbai. All the staff of Regional Centre Mumbai also attended the meeting and celebrated Swacchatha Diwas.



Dr. Rahul Mishra  
Regional Director